

RISE

2018 Series:
Developing Attractive Communities in
Northwest Wisconsin

Regional Insights on the Economy

WHAT YOUNG PEOPLE TOLD US **THEY LIKED** ABOUT THE COMMUNITY THEY LIVED IN



Outdoor
Recreation

REASON

01



Lower Housing
Costs

REASON

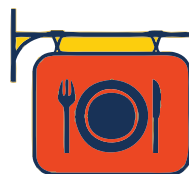
02



Safe
Neighborhoods

REASON

03



Restaurants

REASON

04



Good Schools

REASON

05



Shorter
Commute Times

REASON

06



Small Town Feel

REASON

07

WHAT YOUNG PEOPLE TOLD US **WE NEED TO IMPROVE** TO MAKE OUR COMMUNITIES MORE ATTRACTIVE TO LIVE IN



Positive Entertainment

Expand third space opportunities, offering things
to do at night other than bars

- Music in the park
- Coffee shop setting for socializing/activities
- Community Center



Additional Recreation

- More trails and outdoor recreation opportunities
- More activities for children



More Welcoming & Engaged

Be more welcoming and positive

- Many do not see the area in a positive light
- Engage young people in decision making
- There is a disconnect with elected officials



Improved Connectivity

- Need to be connected - broadband is essential



Community Planning

- Engage a variety of groups
- Plan community development projects to make the area attractive